

JESSICA RODRÍGUEZ MUNRO

Senior Product Designer — Fintech & Healthcare Platforms

📍 Redwood City, California

✉️ jess.romun@gmail.com

📞 (281) 900-76-76

🌐 [linkedin/jess-romun](https://www.linkedin.com/in/jess-romun)

📁 [Portfolio/jessromun.com](https://www.portfoliojessromun.com)

PROFESSIONAL SUMMARY

Senior Product Designer with 6+ years building complex, regulated platforms in both fintech and health-tech. I've scaled lending products to \$267M+ in originations and built AI-powered health diagnostics from scratch. I specialize in high-stakes decision flows, data-heavy UX, and translating technical complexity into user trust.

EXPERIENCE

Lead Product Designer

Pondo Nov. 2024 – Sep 2025

Data-driven consumer platform (AI-powered)

- Built 0-1 health-tech product from concept to early funding
- Designed UX for an AI-powered health diagnostics platform integrating hardware sensors, real-time data processing, and mobile interfaces.
- Led end-to-end product design for AI-powered health platform that translates biological signals into understandable, actionable insights for users.
- Designed dashboards and workflows that help users interpret trends and patterns in their health data over time, prioritizing clarity, trust, and explainability.
- Designed for hardware + software integration
- Collaborated closely with founders, engineers, and hardware teams to define product vision, onboarding, and core user journeys.
- Designed systems that balance technical complexity with a calm, intuitive user experience in high-stakes personal health contexts.
- Built and maintained the product's design system to ensure consistency across mobile and platform experiences.

Sr. Product Designer

albo Mar. 2022 – Mar. 2025

Digital banking & lending platform serving 3M+ users

- Led end-to-end UX for lending products serving 3M+ users, driving \$267M+ in loan originations and launching two new credit services.
- Redesigned lending flows under Mexican financial regulations (CNBV compliance), data-driven decision flows to improve user understanding of options, tradeoffs, and outcomes under regulatory constraints
- Sole designer post-team reduction - partnered directly with CEO, product, engineering and legal.
- Drove UX improvements that increased conversion and helped lending become a core revenue driver
- Designed dashboards and internal systems surfacing eligibility, risk, and performance signals with clarity and trust

Lead Product Designer

Fish + Chips (now Freela) Jul. 2021 – Mar. 2022

Startup platform empowering freelancers with tools, resources, and perks to manage their digital businesses.

- Designed end-to-end product experiences for early-stage fintech-adjacent tools across web and mobile
- Built scalable design systems and component libraries enabling rapid iteration
- Partnered directly with founders and engineers to translate ambiguous requirements into shippable flows

Lead Product Designer

DESPTEK Feb. 2021 – Aug. 2021

Regulated data platform supporting government and enterprise workflows requiring auditability, permissions, and compliance.

- Designed complex enterprise workflows for government platforms requiring strict compliance, auditability, permissions, and structured data systems.
- Led UX for complex workflows involving permissions, auditability, and structured data
- Delivered accessibility-first, production-ready systems in regulated environments

EDUCATION | CERTIFICATES

AI Product Design

- Stanford University (Online), 2026

AI-Powered Product Design

- Memorisely, 2025

Design Systems Bootcamp

- Memorisely, 2023

UX/UI Design Bootcamp

- Ironhack, 2021

B.A. in Industrial Design

- Anáhuac México Norte University, (2019)

SKILLS

UX

- Decision Flows • Data-Heavy UX • Systems Thinking • Accessibility (WCAG)

UI & Visual

- Design Systems • Component Libraries • High-Fidelity Prototyping

Methodologies

- Agile / Lean UX • Rapid Iteration & Prototyping

Tools

- Figma • FigJam • Miro • Maze • ChatGPT / Claude LLM workflows